

Requirement for Further Study at Undergraduate College of Management Arts for Outside-Schooling Students (Non-Formal Education) in the Bangkok Zone

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Abstract

This research has the objective to study problem and obstacles to further study and the requirements in the graduate college of Arts Management for outside-schooling student in Bangkok zone. Results of research will be used to develop course of Management of Arts, Faculty of Arts, Rajapark Institute as required and was done using quantitative research and survey research approach done with 350 outside-schooling students in Bangkok zone, using questionnaire and SPSS for finding frequency (f), percentage (%), mean (\bar{X}) and standard deviation (S.D.). The study found that the problem and obstacle for outside-schooling student was they have less chances when compared to regular student with schooling education. They tend to be less qualified when considered in terms of the Thai Qualifications Framework for Higher Education: TQF: HED. IT was found that students who require of further study into the graduate college of Management of Arts are mostly from the southern part of Bangkok (at an average of 4.9 with standard deviation of 0.59). Requirement of further study was classified into programs of interesting, Management of Arts is regarded popular for work from all fields. This may be an opportunity opening to make available to all professions with the floored knowledge of administration or management as the foundation. Guidance to develop the course together with plans to produce graduates, the course has to apply integrated knowledge with occupational and accepted standard in education recognized by the various institutes of Thailand

Keywords: Further study requirement, Graduate college/Management Arts, Outside-schooling students

บทคัดย่อ

งานวิจัยนี้มีวัตถุประสงค์ เพื่อศึกษาปัญหาอุปสรรคและความต้องการศึกษาต่อการศึกษาในระดับบัณฑิตศึกษาศาสาศิลปการการจัดการของนักเรียนที่จบการศึกษาระบบการศึกษาตามอัธยาศัย ในเขตพื้นที่กรุงเทพมหานครและนำผลการวิจัยมาพัฒนาหลักสูตรในระดับบัณฑิตศึกษาศาสาศิลปการการจัดการ คณะศิลปศาสตร์ สถาบันรัชต์ภาคย์ เป็นการศึกษาเชิงสำรวจจากนักเรียนระบบการศึกษาตามอัธยาศัยในกรุงเทพมหานคร จำนวน 350 คน โดยใช้แบบสอบถาม และวิเคราะห์ข้อมูลโดยใช้ค่า ความถี่ ร้อยละ ค่าเฉลี่ย ค่าเบี่ยงเบนมาตรฐาน (S.D.) พบว่าปัญหาและอุปสรรคต่อการศึกษาของนักเรียนที่จบการศึกษาระบบการศึกษาตามอัธยาศัย ซึ่งมีโอกาสในการศึกษามีน้อยกว่านักเรียนภาคปกติผลกระทบนี้ต่อคุณลักษณะที่พึงประสงค์ของบัณฑิตตามกรอบมาตรฐานคุณวุฒิระดับอุดมศึกษาแห่งชาติ ความต้องการศึกษาต่อระดับบัณฑิตศึกษาศาสาศิลปการการจัดการ ในพื้นที่มีผู้สนใจมากที่สุด คือ พื้นที่กรุงเทพฯ ได้ ($\bar{X} = 4.9, SD = 0.59$) ความต้องการศึกษาต่อจำแนกตามสาขาวิชาพบว่าผู้ที่จบการศึกษาระบบอัธยาศัยสนใจ สาขาศิลปการการจัดการเป็นที่ยอมรับในกระบวนทำงานที่นำไปใช้ได้เกือบทุกสาขา ทั้งนี้อาจเป็นเพราะเป็นสาขาวิชาที่เปิดกว้าง สามารถประกอบอาชีพได้ทุกชนิด ซึ่งต้องมี การบริหารหรือการจัดการเป็นพื้นฐาน แนวทางพัฒนาหลักสูตรและวางแผนการผลิตบัณฑิต หลักสูตรมีการบูรณาการความรู้ที่จำเป็นต่อการประกอบวิชาชีพ และมีมาตรฐานเป็นที่ยอมรับในระดับสถาบันการศึกษาของประเทศไทยเป็นหลักหลักสูตรที่สอดคล้องกับความต้องการของหน่วยงานของในยุคปัจจุบัน

Keywords: ความต้องการศึกษาต่อ, ระดับบัณฑิตศึกษา/สาขาศิลปการการจัดการ, นักเรียนการศึกษาตามอัธยาศัย

บทนำ

The currently social and culture are changing all the time. Because of development of political and extending of economics, which make competition of trading. Especially, political dispute and international trade influencing living of people are changing. Moreover, new innovation and new method including development of technology and communication are dissimilates culture among organization as widely. Affect of higher competition influencing toward responsible of social and morality of management. In order to maintain governance of democracy has

support co-value with social. Knowles (Knowles, 1980: 26) defined requirement of education is people should be learning to self-development for agency or social is better. Requirement of education is space of potential level in present of people and higher expectation of person, or specify by agency or community. There are should be development course consistency with development of education is going to ASEAN Community. Many regions are adapt to confront with changing may be happened after open ASEAN. Including semester of education may be adapt for readiness of student and has target to give chance to general people, interesting person, especially, courteous

education student. Because most of them when have occupation will be progressive in duty, or more qualification on education to apply with higher position of work. Student in courteous group is less chance of education or others problem which researcher has interested to study guidance of management to support long life learning. However, saw that bachelor degree of Management of Arts is 1 out of 4000 courses are proper with current work. In order to produce graduate meeting target of good personnel and meeting requirement of labor market and requirement of graduate on administration and management.

To further study as mentioned above is development capacity and as target group of any education institute do not neglect. Because student was graduated do not expert and less knowledge (Like normal high school education). Therefore, if operate instruction or development new course must study requirement of social in term of student and administrator. What is field that they are required to self-development or further study, especially in Bangkok zone. This area has target area in academic service of Faculty of Arts of Rajapark Institute, is proper alternative of current situation.

In addition, readiness of provide course to support on development teacher, faculties and education personnel meeting requirement of this target group toward social in further. The public education institute, community and private sector leading method of management of Management of Arts Course focus on courteous student has support long life learning.

Result of study is directly benefits to management of Management of Arts course for distance education via printing media has more efficiency to those interested group. They are concrete further study is foundation to learning social and wisdom social meeting education philosophy of Rajapark Institute that is” Knowledge is based on conscious”.

Objective

1. To study problem and obstacle of study in graduate college of Management of Arts of courteous education student in Bangkok zone.
2. To study acquired data regarding problem and obstacle of study in graduate college of Management of Arts of courteous education student in Bangkok zone.
3. To result of study is guidance of development in graduate college of Management of Arts student, Rajapark Institute.

Anticipated benefits

1. Acquired data regarding problem and obstacle of study in graduate college of Management of Arts of courteous education student in Bangkok zone.
2. Result of study is guidance of development course and plan for produce graduate of Management of Arts of courteous education student in Bangkok zone.

Literature review

Thai Qualifications Framework for Higher Education: TQF: HEd consist of qualification, division field link with qualification from one level to higher level as level of qualification. Standard of learning in each

qualification level consistency with usage time, have chance to transfer result from experience which support long life learning. Including system and mechanism to trust in efficiency of performance as Thai Qualifications Framework for Higher Education: TQF: HEd is produce graduate as quality to standard of learning result (Announcement of Ministry of Education about Thai Qualifications Framework for Higher Education: TQF: HEd, 2009).

Expectation theory of Kurt Lewin and Edward Tolman is issue of compensation said that people will effort to development course is meaning to create course, planning and improvement.

To development course is improvement quality of course is better in all system from intention, instruction, instruction media, assessment and evaluation, result of lecturer and result of student and so on. To development course must have step, process depend on many people on development course. Moreover, must development as system and responsible by agency and should be constantly development and continuous. Generally, to development graduate college course has criterion as follows. (Nutwadee Malithong, 2002). Therefore, person in the future must have skill of Critical Thinking and Problem Solving than former generation, including must have Creativity and Communication for cross field innovation (Benson, 2010.)

Methodology

This research is Quantitative Research and Survey Research has methodology as follows.

Population and sample group

Population to study is graduated courteous education student in Bangkok zone, total 350 samples return questionnaire has total 114 samples accounting for 32.57% of questionnaire.

Independent variable

1. Data for asking questionnaire of student was graduated from courteous education in Bangkok zone.
2. Requirement of further study in graduate college of Arts Management of courteous education student in Bangkok zone, give opinion to course.

Tools of research

Tools of operate research is questionnaire on collection data of population group, calibrate education tools and reliability of questionnaire from expert as follows.

1. Data of respondent is age, gender, education level, occupation and income.
2. Data of further study requirement of graduated college for Arts Management Program, graduated courteous student in Bangkok zone, translate as 5 levels as
 - Average point 4.01 – 5.00 mean highest level
 - Average point 3.01 – 4.00 mean higher level
 - Average point 2.01 – 3.00 mean moderate level
 - Average point 1.01 – 2.00 mean less level

Average point 0.01 – 1.00 mean least level

3. Data from suggestion is opinion and suggestion of qualitative data.

Method of create tools

To study document related with research document, create questionnaire, point for assessment, open-end and conclusion consistency with topic of research. The expert was check quality, appropriate and cover in content of letter of support, including questionnaire sending to sample group via mail.

Collection data

The researcher collection data via mail to non-formal school in Bangkok zone for 6 zones and student are return questionnaire.

Data analysis

This research using SPSS for Window finding frequency (f), percentage (%), mean (\bar{X}) standard deviation (S.D.) and qualitative data.

Result

From study has result of study as follows.

1. Data of respondent found that requirement of further study in graduate college of Arts Management, Faculty of Arts, Rajapark Institute. There are sample group of further study requirement for 81 person accounting for 71.1% and no requirement of further study for 33 person accounting for 28.9%.

1) Problem and obstacle to education

Sample group is no requirement of further study as follows; older 17 people, no fund of further study 10 people, less time 4 people, indirect field 1 people and more cost 1 people.

2) Requirement of further study in graduate college

Requirement in further study of graduate college for Management of Arts of courteous student in Bangkok zone has concluded of questionnaire considered as sample group as follows; Central Bangkok zone for 9 zones accounting for 25.6%, East Bangkok 9 zones accounting for 17.4%, South Krungthon 7 zones accounting for 16.3%, Central Bangkok 9 zones and North Krungthon 8 zones accounting for 15.1%, North Bangkok 7 zones accounting for 10.5%.

Table 2 Display mean, standard deviation and translate result of further study requirement in graduate college of Management of Arts of graduated courteous education student in Bangkok zone.

Courteous education was interested	\bar{X}	S.D.	Ranging
1. Central Bangkok 9 zones	4.5	0.55	2
2. South Bangkok 10 zones	4.9	0.59	1
3. North Bangkok 7 zones	4.4	0.64	6
4. East Bangkok 9 zones	4.5	0.57	3
5. North Krungthon 8 zones	4.5	0.63	4
6. South Krungthon 7 zones	4.4	0.64	5
Total	4.6	0.61	-

From table sample group in graduate college of Management of Arts of student from courteous education in Bangkok zone, ranging from most interesting zone is South Bangkok has \bar{X} 4.9, S.D. 0.59. Because location of Rajapark Institute, followed by Central Bangkok has \bar{X} 4.5, S.D. as 0.55, because of nearby zone, final range is less interesting as North Bangkok has \bar{X} 4.5, S.D. 0.55.

3) Development course of graduate college, Management of Arts, Faculty of Arts, Rajapark Institute

When consider requirement of further study classified as required program. Found that courteous graduated may be because of Management of Arts was accepted in all works. The respondent will be interest to study in practice in organization or others profession that required to further study in moderate level. When ranging from most to less found that management is first range. Because of many be is open wide program and available in administration or management is foundation.

Course has relation with National Plan of Higher Education, physiology of higher education, standard of academic and vocational is universal. Due to respondent is considered as appropriate of main mission or different work nature is different consideration. Therefore, course has integrated knowledge is required to operate occupation and acceptable standard in education institute of Thailand. As consistency course with requirement of present

agency, has subject and content covering required vocational to labor market. The course is produce potential personnel in competition, graduate from this course will be promotes standard of education is modern, appropriate and accordance to development country. Such course is resolve problem and present guidance is quickly and efficiency.

Discussion

1) Problem and obstacle of education derived from work nature, that is hard work and over time work. Period of work is long time to work and lack of fund in further study. Problem about older has less chance to study than normal student. This is influencing toward desirable character of graduate as system of requirement of user and Thai Qualifications Framework for Higher Education: TQF: HED.

2) To further study in graduate college, Management of Arts, Faculty of Arts, Rajapark Institute, has different occupation and agencies and motivation. Influence of personal media, instruction course, development profession, fund of further study and others are different as significant statistics and as Maslow (1954) cited in Huitt [26]) said that “ Behavior of person has relation with requirement of person, ranging from less to maximum, from range of personal requirement as mentioned. Maximum is self-completeness or self-achievement which including to prosper and occupation, followed by acceptance, honor, praise from friend, community and social”

3) Development course of graduate college, Management of Arts, Faculty of Arts, Rajapark Institute. Taking data included instruction has dissimilate, improvement course and development personnel is learning and development skill meeting requirement in present. Is good operator meeting requirement of labor market on administration and management of ASEAN. According to Thippa Pleehajinda, Kusonlawat Kongpradit, Suparang Intraroon, Chitapa Sukplum. (2005) said that other than development student as qualification standard must development student in main issue is morality, knowledge, skill of wisdom, interpersonal relation and responsible and skill of figure analysis, communication and information technology consistency with idea of Robbins (1998), about knowledge and skill has required to graduate course.

Should be more practice not focus on academic only because of when graduated and work in community area required to operating in area. Stress on theory and real practical including applied knowledge to resolve any situation including any required potential of future work of graduate. Such as teamwork has morality, sacrifice for public, punctual,

responsibility to oneself and others, required institute to produce more graduate as quantity and quality.

Suggestion

1. Addition content of course stress on requirement of social or student, work with others vocational content such as education technology and innovation for learning program.

2. Subject contains in course for study in bachelor degree is management system and plan for any resource of organization, link with any system of organization.

3. Should be dissimilate information about open any course to interesting person in further study as constantly for planning education or further development course.

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